



LinkedIn Prize Draw Terms & Conditions

1. Eligibility

- 1.1. The competition is open to UK residents aged 18 or over
- 1.2. Employees of SBFM Limited and their immediate families are not eligible.
- 1.3. No purchase is necessary to enter.

2. Prize Details

- 2.1. The prize is a brand-new iPad Air (13-inch, 256GB, WiFi model) including postage costs in mainland UK with no added extras or accessories.
- 2.2. If the specified prize is unavailable due to circumstances beyond SBFM's control, an alternative of equal value (including a cash prize of £899) may be offered at SBFM's discretion.
- 2.3. The winner is responsible for any tax liabilities arising from the prize. If unsure, please consult a tax professional for advice.

3. How to Enter

- 3.1. Follow SBFM on LinkedIn.
- 3.2. Like the giveaway post.
- 3.3. Tag at least one person in the comments, providing they consent to you doing so. By tagging another person, you confirm they have consented to their LinkedIn username being used for this competition.
- 3.4. Only one entry per person is allowed. Entries via multiple accounts, automated means, or other fraudulent methods will be disqualified.

4. Competition Duration

- 4.1. The competition opens on 20th June 2025 and closes at 11:59 pm on 8th July 2025. Entries submitted after the closing date will not be accepted.

5. Winner Selection

- 5.1. The winner will be selected at random from all eligible entries.

- 5.2. The winner will be contacted within 14 days following the prize draw closing date on 8th July 2025.

- 5.3. The winner will be contacted directly via LinkedIn by SBFM's official LinkedIn account: [sb-fm](https://www.linkedin.com/company/sb-fm) and competition participants must ensure that their LinkedIn account settings allow for direct messages and that they monitor messages.

- 5.4. SBFM reserves the right to verify the winner's eligibility, including age and residency, and may request proof of identity.

6. Prize Claim

- 6.1. The winner must claim the prize within three months of being contacted by SBFM and the winner must provide their full name, address, and proof of identity to claim the prize.
- 6.2. Failure to claim within this timeframe may result in the prize being forfeited.
- 6.3. SBFM reserves the right to award the prize to an alternative winner if the original winner does not claim it or provide the required details to claim the prize.

7. Data Protection

- 7.1. By entering this competition, you consent to SBFM collecting and processing your personal data (e.g., LinkedIn username, contact details) for the purposes of administering the prize draw and notifying you if you win. Your data will be handled in accordance with the UK GDPR and Data Protection Act 2018 and will not be shared with third parties except as necessary to fulfil the prize. For more information, see our privacy policy at <https://sb-fm.co.uk/SBFM-data-privacy-policy.pdf>.
- 7.2. Personal data will be retained only for as long as necessary to administer the competition and fulfil the prize, typically no longer than 12 months after the competition ends, unless otherwise required by law

8. Publicity

- 8.1. By entering this prize draw, you consent to SBFM announcing your name and/or LinkedIn profile as the winner on LinkedIn and other promotional materials, unless you notify us otherwise in writing to at marketing@sb-fm.co.uk at the time of claiming the prize.

9. General Terms

- 9.1. SBFM reserves the right to cancel, amend, or suspend the promotion if necessary due to unforeseen circumstances.
- 9.2. SBFM reserves the right to disqualify any entries suspected to be fake, inappropriate, or in breach of these terms or LinkedIn's terms of service.
- 9.3. This promotion is not sponsored, endorsed, or administered by LinkedIn. Entrants must comply with LinkedIn's terms of service.

- 9.4. SBFM is not responsible for entries not received due to technical issues, nor for defects in the prize, to the extent permitted by law. SBFM's liability is limited to the value of the prize. This does not affect your statutory rights

- 9.5. SBFM is committed to ensuring this competition is accessible to all eligible participants in line with the Equality Act 2010. Contact marketing@sb-fm.co.uk or 0800 7720 093 if you require assistance to participate.

- 9.6. SBFM's decision regarding any aspect of the competition is final and binding.

- 9.7. This competition is governed by the laws of England and Wales, and any disputes will be subject to the exclusive jurisdiction of the courts of England and Wales.

- 9.8. For enquiries, contact marketing@sb-fm.co.uk